

## WHY WORK WITH ME?

My name is Olly, I'm 36 years old, I live in Norfolk with my wife and and two young children. I have a passion for family finance and parental advice. Anything to make a parent's life more affordable and easy. I write about money-making, consumer tips, product value and anything that ultimately makes our lives better. I have a professional background in Early Years and Primary Education. MY MAIN AUDIENCE

80% FEMALE (AGE 25-34)

**20%** (AGE 25-34)

110,000+

3,200+

4,100+

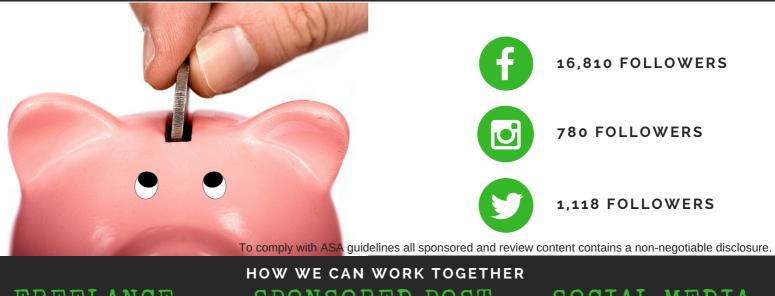
## AVERAGE SOCIAL MEDIA REACH PER MONTH

UNIQUE VISITORS PER MONTH

AVERAGE PAGE VIEWS PER MONTH

MEDIA APPEARANCE / SPEAKER FEE DERIVATIONS OF £350 PER FULL DAY SOMETIMES WAIVED IN EXCHANGE FOR PUBLICITY





FREELANCE Content Witing For Clients £100-£200 SPONSORED POST Hosting Client Posts/PR/SEO SOCIAL MEDIA Per platform prmotion

£150-£250

Per platform prmotion £50 fb & insta / £20 twitter