

MEDIA PACK



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OLLY CATOR

2017 Best New UK Money Blog Finalist

SavvyDad.co.uk is a UK based personal and family finance website catering for families looking to boost their income, budget better, save on existing costs and survive parental life.

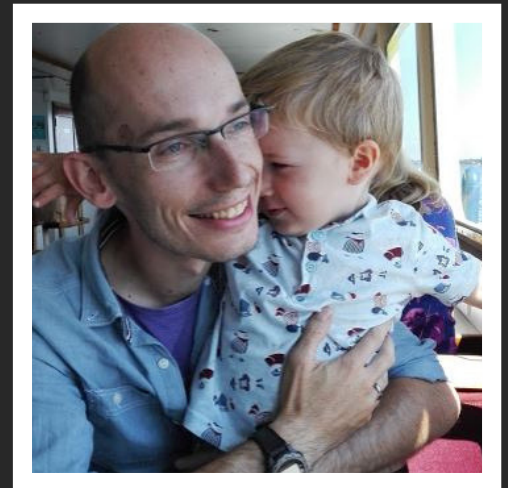
MY AUDIENCE

PREDOMINANTLY FEMALE AND 25-34
LOOKING TO SAVE ON REGULAR
PURCHASES, SUPPLEMENT INCOME, AND
FUND LUXURIES IN A COST-EFFECTIVE WAY

81% FEMALE

19% MALE

COMBINED SOCIAL
21,400



DOMAIN AUTHORITY
29

 17,500 FOLLOWERS

 1,300 FOLLOWERS

 2,600 FOLLOWERS



HOW WE CAN WORK TOGETHER

FREELANCE, SOCIAL SHARING, SPONSORED POSTS,
SERVICE/PRODUCT REVIEWS, BANNER/NEWSLETTER
SPONSORSHIP, PRESS DAYS, PUBLIC SPEAKING,
BRAND AMBASSADOR, COMPETITION HOSTING

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BRANDS I HAVE WORKED WITH

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Opinions

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Shark
Brilliant

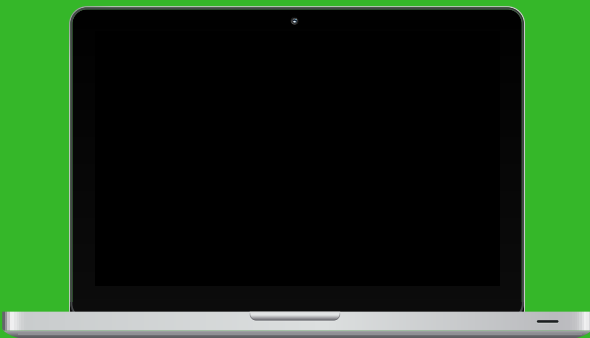
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Zeek



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RECENT STATS

130,000+

GOOGLE SEARCH
IMPRESSIONS PER
MONTH

3,200+

UNIQUE VISITORS
PER MONTH

4,100+

PAGE VIEWS PER
MONTH



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