

# MEDIA PACK



WWW.SAVVYDAD.CO.UK  
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SavvyDad.co.uk is a UK based personal and family finance website catering for families looking to boost their income, budget better, save on existing costs and survive parental life.

- as featured in -



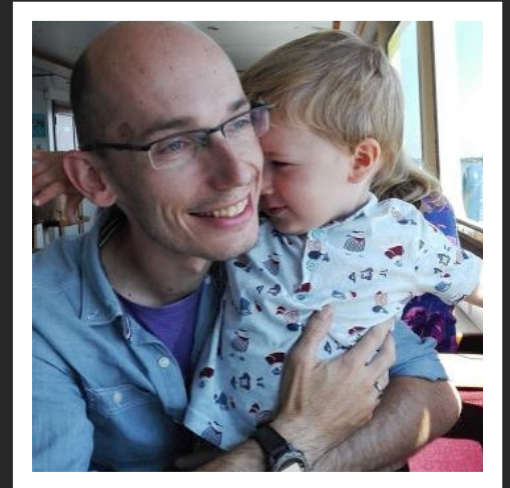
## MY AUDIENCE

PREDOMINANTLY FEMALE AND 25-34  
LOOKING TO SAVE ON REGULAR  
PURCHASES, SUPPLEMENT INCOME, AND  
FUND LUXURIES IN A COST-EFFECTIVE WAY

81% FEMALE

19% MALE

COMBINED SOCIAL  
**21,400**



DOMAIN AUTHORITY  
**29**

 17,500 FOLLOWERS

 1,300 FOLLOWERS

 2,600 FOLLOWERS



HOW WE CAN WORK TOGETHER

FREELANCE, SOCIAL SHARING, SPONSORED POSTS,  
SERVICE/PRODUCT REVIEWS, BANNER/NEWSLETTER  
SPONSORSHIP, PRESS DAYS, PUBLIC SPEAKING,  
BRAND AMBASSADOR, COMPETITION HOSTING

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## BRANDS I HAVE WORKED WITH

**TESCO**  
Clubcard

 Valued  
Opinions

 appliances  
online.co.uk



**Shark**  
Brilliant

**GEOMAG**™ 

**Zeek**



**KINGSTON UNITY**  
FRIENDLY SOCIETY  
EST. 1840

**SPORTS**  
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## RECENT STATS

466,000+

GOOGLE SEARCH  
IMPRESSIONS PER  
MONTH

5,000+

UNIQUE VISITORS  
PER MONTH

7,400+

PAGE VIEWS PER  
MONTH



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